ORDER

Orders	Order / Rev:	(104301		
	Alt Order #:	All the second of the second o		
	Product Desc:	General Election		
	Estimate:			KSNV
	Flight Dates:	08/27/12 - 11/04/12	Primary AE:	Kevin Goodell
	Original Date / Rev:	07/16/12 / 10/02/12	Sales Office:	VEGS
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	Denny Weddle & Associates		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		750 Tam O Shanter	Billing Cycle;	EOM/EOC
		Las Vegas, NV 89109	Agency Commission:	15%
Advertiser	Name:	Committee to Re-Elect Judge Bill Jan	Revised	
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLC26	Order Separation:	00:05:00

Bill	Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	
08/27/12	09/30/12	28	\$8,335.00	\$7,084.75	
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25	
10/29/12	11/03/12	7	\$2,500.00	\$2,125,00	

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	28	\$8,335.00	\$7,084.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	46	\$14.560.00	\$12,376,00	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV 09/17/12 09/30/12	M-F 5-6a WakeUp w/Wa@M	5-6a	MTWTF	:30	2	\$185.002	0.00 NM	2	\$370.00
	M-F 5-6a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/17/12 09/23/12	MTWTF 1	\$185.00	0.00						
Week: 09/24/12 09/30/12	MTWTF 1	\$185.00	0.00						
N 2 KSNV 10/22/12 11/04/12	M-F 5-6a WakeUp w/Wa@M	5-6a	MTWTF	:30	2	\$300.002	0.00 NM	4	\$1,200.00
	M-F 5-6a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/22/12 10/28/12	MTWTF 2	\$300.00	0.00						
Week: 10/29/12 11/04/12	MTWTF 2	\$300.00	0.00						
N 3 KSNV 09/17/12 09/30/12	Today Show CM	658a-9am	MTWTF	:30	1	\$550.002	0.00 NM	3	\$1,650.00
	Today Show								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 09/23/12	MTWTF 2	\$550.00	0.00						
Week: 09/24/12 09/30/12	MTWTF 1	\$550.00	0.00						
N 4 KSNV 10/22/12 11/04/12	Today Show CM	658a-9am	MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00
	Today Show								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	MTWTF 1	\$600.00	0.00						
Week: 10/29/12 11/04/12	MTWTF 1	\$600.00	0.00						
N 5 KSNV 09/17/12 09/30/12	M-F Today Show III 4th 16M	10am-11am		:30	0	\$200.002	0.00 NM	3	\$600.00
	Today 4th Hour								

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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Janser

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

Ln Ch	Start	End	Inventory Cod	lo Break	Start/End	Time Days	Len Spo	te l	Pata Dri	Rtg Type	Snote	Amount
N 5 KSNV		2 09/30/12	M-F Today Sho		10am-11an				200.002	0.00 NM	3 3	\$600.00
., 0	00, 177,	2 00/00/12	Today 4th Hou		100111 11011	•	.00	υ ψ.	-00.00L	0.00 11101	Ŭ	Ψ000.00
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	–	09/23/12	MTWTF	2	\$200.00	0.00						
Week: 09/2		09/30/12	MTWTF	2	\$200.00	0.00	344 1		5 (D. T		
	Date Ra		escription LE Today Show	Star III 4th Hr 10ar	/End Time		Weekdays MTWThF	Length	<u> Kate</u> (\$200.00)	Rtg Type		
	resolved	-03/30/12 19	i-i Today Show	/// 4 (///// 10a)	II-IIalli		1411 44 1117	.50	(\$200.00)	0.00 14141		
_,		LABLE RAT	E] NOT AVAILA	BLE RATE								
N 6 KSNV	09/17/1	2 09/30/12	Rachael Ray	СМ	11am-12pn	n MTWTF-	- :30	1 \$2	200.002	0.00 NM	3	\$600.00
			Rachael Ray									
<u>Stai</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	MTWTF	2	\$200.00	0.00						
Week: 09/2		09/30/12	MTWTF	1	\$200.00	0.00		4 6	005 000	0.00.1114	à	40
N / KSNV	10/22/1	2 10/28/12	Rachael Ray Rachael Ray	CM	11am-12pn	n MTWTF-	- :30	1 \$2	225.002	0.00 NM	1	\$225.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10/2		10/28/12	MTWTF	<u> </u>	\$225.00	0.00						
N 8 KSNV			Noon News	СМ	12-1230pm		- :30	1 \$	275.002	0.00 NM	5	\$1,375.00
			Noon News					. •				ψ 1,01 0.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	MTWTF	1	\$275.00	0.00						
Week: 09/2		09/30/12	MTWTF	2	\$275.00	0.00						
Week: 10/6 Week: 10/6		10/07/12 10/14/12		0	\$0.00 \$0.00	0.00 0.00						
Week: 10/		10/14/12		0	\$0.00	0.00						
Week: 10/2	22/12	10/28/12	MTWTF	1	\$275.00	0.00						
Week: 10/2		11/04/12	MTWTF	1	\$275.00	0.00	··					
N 9 KSNV	09/17/1	2 09/30/12	NEWS 3 at 4	•	4-5pm		:30	0 \$	350.002	0.00 NM	5	\$1,750.00
04	ut Data	Ford Data	4PM NEWS (1	•	(4:00 PM-4:							
<u>Stal</u> Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> MTWTF~~	Spots/Week 2	Rate \$350.00	Rating 0.00						
·	Date Ra		escription		/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
			lews 3 at 4 (1/2				MTWThF			0.00 NM		
		i,9.6,9.7,9.8 CT INVENTO	ORY CODE; as o	of 7/30, 4pm new	s is one hou	ır]						
3 KSNV	09/17/12	2-09/23/12 N	lews 3 at 4 (1/2	<i>hr)</i> 4-43	0 p		MTWThF	:30	(\$350.00)	0.00 NM		
		,9.6,9.7,9.8				_						
_				of 7/30, 4pm new		ır]			(40=0.00)	0.00		
	08/29/17 9 MG 9.1		IEWS 3 at 4 (1)	4-5p	m		W	:30	(\$350.00)	0.00 NM		
_		ode Correct	ion]									
•	•		IEWS 3 at 4 (1	HOUR) 4-5p	m	(4:00 PM-4:30 I	Р-Т	:30	\$350.00	0.00 NM		
_		9.4,9.3,9.2	`	, ,		`						
[lnv	entory C	ode Correct	ion]									
_			IEWS 3 at 4 (1	HOUR) 4-5p	m	(4:00 PM-4:30 I	PF	:30	\$350.00	0.00 NM		
-		9.4,9.3,9.2	ioni									
•	•	ode Correct	lionj IEWS 3 at 4 (1∃	HOHD) 45°	m	(N-00 DM 4-20 I	DMTWThE	20	\$350.00	LOOO NAMA		
	6 for 9,5		ILVVO 0 814 (11	HOUR) 4-5¢	711	(4:00 PM-4:30 I		:30	φ35U.UU	0.00 NM		
Week: 09/		09/30/12	MTWTF	2	\$350.00	0.00						

 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Janser
 KSNV

Alt Order #:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spo	
N 9 KSNV 09/17/12 09/30/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30	ts Rate Pri Rtg Type Spots Amount 0 \$350.002 0.00 NM 5 \$1,750.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM) Start Date	
Week: 09/24/12 09/30/12 MTWTF 2 \$350.00 0.00	
Spot Ch Date Range Description Start/End Time Weekdays 4 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr) 4-430p MTWThF	
See MG 9.5,9.6,9.7,9.8	,
[INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] 8 KSNV 09/27/12-09/27/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 PTh	:30 \$350.00 0.00 NM
MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction]	
9 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr) 4-430p MTWThF	:30 (\$350.00) 0.00 <i>NM</i>
See MG 9.11 [INCORRECT INVENTORY CODE] INCORRECT INVENTORY CODE	
11 KSNV 09/26/12-09/26/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 Pw	- :30 \$350.00 0.00 NM
⊕ MG for 9.9 09/26	
N 10 KSNV 10/22/12 11/04/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 4PM NEWS (1 hour)	1 \$450.002 0.00 NM 2 \$900.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MTWTF 1 \$450.00 0.00	
Spot Ch Date Range Description Start/End Time Weekdays	Length Rate Rtg Type
1 KSNV 10/22/12-10/28/12 News 3 at 4 (1/2 hr) 4-430p MTwThF See MG 10.3,10.4	- :30 (\$450.00) 0.00 NM
[PGM CHG = 4PM NEWS 1 HOUR]	
3 KSNV 10/23/12-10/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm -T	- :30 \$450.00 0.00 NM
[mg]	
Week: 10/29/12 11/04/12 MTWTF 1 \$450.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays	Length Rate Rtq Type
2 KSNV 10/29/12-11/04/12 News 3 at 4 (1/2 hr) 4-430p MTwThF	
See MG 10.3,10.4 [PGM CHG = 4PM NEWS 1 HOUR]	
4 KSNV 10/31/12-10/31/12 NEWS 3 at 4 (1 HOUR) 4-5pmw	- :30 \$450.00 0.00 NM
4 KSNV 10/31/12-10/31/12 NEWS 3 at 4 (1 HOUR) 4-5pm₩ ⊕ MG for 10.2,10.1 [mg]	- :30 \$450.00 0,00 NM
(h) MG for 10.2,10.1	- :30 \$450.00 0.00 NM 1 \$400.002 0.00 NM 3 \$1,200.00
MG for 10.2,10.1 [mg] N11 KSNV 09/17/12 09/30/12 FacetoFace/Ralston Rep@M 730-758pm MTWTF :30 Face to Face w/ J.Ralston Start Date End Date Weekdays Spots/Week Rate Rating	
 MG for 10.2,10.1 [mg] N11 KSNV 09/17/12 09/30/12 FacetoFace/Ralston RepΩM 730-758pm MTWTF :30 Face to Face w/ J.Ralston 	
(€) MG for 10.2,10.1 [mg] N 11 KSNV 09/17/12 09/30/12 FacetoFace/Ralston Rep@M 730-758pm MTWTF :30 Face to Face w/ J.Ralston Start Date Start Date Weekdays Spots/Week Nate Rep@M NTWTF 2 \$400.00 0.00	
	1 \$400.002 0.00 NM 3 \$1,200.00
	1 \$400.002 0.00 NM 3 \$1,200.00
	1 \$400.002 0.00 NM 3 \$1,200.00 1 \$450.002 0.00 NM 1 \$450.00
	1 \$400.002 0.00 NM 3 \$1,200.00 1 \$450.002 0.00 NM 1 \$450.00
(H) MG for 10.2,10.1 [mg] MTWTF :30 MTWTF :30<	1 \$400.002 0.00 NM 3 \$1,200.00 1 \$450.002 0.00 NM 1 \$450.00 1 \$250.002 0.00 NM 3 \$750.00
(mg) MG for 10.2,10.1 [mg] MTWTF :30 N11 KSNV 09/17/12 09/30/12 FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston 730-758pm MTWTF :30 Start Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12 MTWTF 2 \$400.00 0.00 0.00 N12 KSNV 10/22/12 10/28/12 FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston 730-758pm MTWTF :30 Start Date Week: 10/22/12 10/28/12 MTWTF 1 \$450.00 0.00 0.00 0.00 N13 KSNV 09/17/12 09/30/12 The Tonight Show Tonight Show CM 1135p-1237a MTWTF :30 Start Date Week: 09/17/12 09/23/12 MTWTF 1 \$250.00 0.00 0.00 Week: 09/17/12 09/23/12 MTWTF 1 \$250.00 0.00 0.00 N14 KSNV 10/22/12 11/04/12 The Tonight Show Tonight Show Tonight Show CM 1135p-1237a MTWTF :30 Tonight Show CM 1135p-1237a MTWTF :30	1 \$400.002 0.00 NM 3 \$1,200.00 1 \$450.002 0.00 NM 1 \$450.00
MG for 10.2,10.1	1 \$400.002 0.00 NM 3 \$1,200.00 1 \$450.002 0.00 NM 1 \$450.00 1 \$250.002 0.00 NM 3 \$750.00
⊕ MG for 10.2,10.1 [mg] MG for 10.2,10.1 [mg] MG for 10.2,10.1 [mg] MG for 10.2,10.1 [mg] MTWTF :30 Start Date Week: 09/17/12 09/23/12 MTWTF 2 \$400.00 0.00 0.00 0.00 Week: 09/24/12 09/30/12 MTWTF 2 \$400.00 0.00 0.00 N12 KSNV 10/22/12 10/28/12 FacetoFace/Ralston Rep&M Face to Face w/ J.Ralston 730-758pm MTWTF :30 Start Date End Date Weekdays Spots/Week Rate Rating Rate Rating Week: 10/22/12 10/28/12 MTWTF 1 \$450.00 0.00 N 13 KSNV 09/17/12 09/30/12 The Tonight Show CM 1135p-1237a MTWTF :30 Week: 09/17/12 09/23/12 MTWTF 1 \$250.00 0.00 Week: 09/24/12 09/30/12 MTWTF 1 \$250.00 0.00 N 14 KSNV 10/22/12 11/04/12 The Tonight Show CM 1135p-1237a MTWTF :30 Week: 09/24/12 09/30/12 MTWTF 2 \$250.00 0.00 N 14 KSNV 10/22/12 11/04/12 MTWTF 1 \$275.00 0.00 Week: 10/29/12 11/04/12 MTWTF 1 \$275.00 0.00	1 \$400.002 0.00 NM 3 \$1,200.00 1 \$450.002 0.00 NM 1 \$450.00 1 \$250.002 0.00 NM 3 \$750.00 1 \$275.002 0.00 NM 2 \$550.00
⊕ MG for 10.2,10.1 [mg] MTWTF :30 Start Date End Date Weekdays Spots/Week Rate Rating Rating MTWTF :30 MTWTF :2 \$400.00 0.00 .0	1 \$400.002 0.00 NM 3 \$1,200.00 1 \$450.002 0.00 NM 1 \$450.00 1 \$250.002 0.00 NM 3 \$750.00
MG for 10.2,10.1 [mg] N11 KSNV 09/17/12 09/30/12 FacetoFace/Ralston Reption 730-758pm MTWTF :30 Start Date Week: 09/17/12 09/23/12 09/30/12 MTWTF 2 \$400.00 0.00 End Date Weekdays Spots/Week Rate Rating Rating Week: 09/24/12 09/30/12 Week: 09/22/12 10/28/12 FacetoFace/Ralston Reption TacetoFace/Ralston Reption 730-758pm MTWTF :30 N12 KSNV 10/22/12 10/28/12 FacetoFace/Ralston Reption Face to Face w/ J.Ralston 730-758pm MTWTF :30 Start Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 1 \$450.00 0.00 0.00 0.00 N 13 KSNV 09/17/12 09/30/12 The Tonight Show Tonight Show Tonight Show Week: 09/17/12 09/23/12 MTWTF 1 \$250.00 0.00 0.00 Week: 09/17/12 09/23/12 MTWTF 1 \$250.00 0.00 0.00 N 14 KSNV 10/22/12 11/04/12 The Tonight Show Tonight Show Tonight Show Week: 10/22/12 11/04/12 The Tonight Show CM 1135p-1237a MTWTF :30 MTWTF :30 Start Date Weekdays Spots/Week Rate Week: 10/22/12 11/04/12 MTWTF 1 \$275.00 0.00 0.00 N 15 KSNV 09/17/12 09/23/12 Last Call w/Carson Daly CM Last Call w/Carson Daly CM Last Call w/Carson Daly 136-205am MTWTF :30	1 \$400.002 0.00 NM 3 \$1,200.00 1 \$450.002 0.00 NM 1 \$450.00 1 \$250.002 0.00 NM 3 \$750.00 1 \$275.002 0.00 NM 2 \$550.00
MG for 10.2,10.1 [mg] N11 KSNV 09/17/12 09/30/12 FacetoFace/Ralston Reptit M Face to Face w/ J.Ralston 730-758pm MTWTF :30 Start Date Week: 09/24/12 09/30/12 MTWTF 2 \$400.00 0.00 End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 10/28/12 PacetoFace/Ralston Reptit M Face to Face w/ J.Ralston N 12 KSNV 10/22/12 10/28/12 PacetoFace/Ralston Reptit M TWTF :30 Start Date Weekdays Indicated Weekdays Spots/Week Pace to Face w/ J.Ralston Rate Pating	1 \$400.002 0.00 NM 3 \$1,200.00 1 \$450.002 0.00 NM 1 \$450.00 1 \$250.002 0.00 NM 3 \$750.00 1 \$275.002 0.00 NM 2 \$550.00

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Totals

46

\$14,560.00

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 Advertiser:
 Committee to Re-Elect Judge Bill Janser

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

Ln C	Ch S	Start	End	Inventory Cod	e Break	Start/End Ti	ime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
N16 K	SNV 09	9/17/12	09/30/12			9am-930am		:30	0 \$275.002	0.00 NM	4	\$1,100.00
				News 3 Today	SAT							
	Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
	k: 09/17/	-	09/23/12	S-	2	\$275.00	0.00					
	k: 09/24/		09/30/12	S-	2	\$275.00	0.00					
Spot .	Ch Da			escription		/End Time				Rtg Type		
3 F				'ews 3 Today - S.	ATURDAY 9am	-930am		Sa	:30 (\$275.00)	0.00 NM		
		1G 16.5	,									
	•		GOLF]									
4 }				lews 3 Today - S.	ATURDAY 9am	-930am		Sa	:30 (\$275.00)	0.00 NM		
		1G 16.5	•									
	•		GOLF]									
_				ews 3 Today - S	ATURDAY 9am	-930am		Sa	:30 \$275.00	0.00 NM		
(0		,										
	•		ate card]									
_				ews 3 Today - S	ATURDAY 9am	-930am		Sa	:30 \$275.00	0.00 NM		
(0												
	[rate n	ot on r	ate card]									
N 17 K	SNV 10	0/22/12	2 11/04/12	News 3 Today -	SATURDM	9am-930am	S-	- :30	1 \$300.002	0.00 NM	2	\$600.00
				News 3 Today	- SAT							
	Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Wee	k: 10/22/	12	10/28/12	S-	1	\$300.00	0.00					
Wee	k: 10/29/	12	11/04/12	~~~~S~	1	\$300.00	0.00				J	